



**TREES
FOR THE
FUTURE**



Senior Director of Development and Communications



About Trees for the Future

Restoring Lives and Lands for over 35 Years

Trees for the Future (TREES) is an international non-profit organization dedicated to transforming the lives of small holder farmers through agroforestry. TREES' signature methodology, the Forest Garden, is a solution whose time has come. With TREES' support, farmers restore land degraded by generations of harmful mono-cropping, multiply their farm enterprises and incomes and increase their family dietary diversity and food security. African smallholder farmers are among earth's most vulnerable to the effects of climate change. The Forest Garden is a powerful tool to diversify activity and provide income throughout the year, helping them adapt to more frequent and severe weather extremes. The garden is also a carbon sink with 2500 trees per acre for which they will soon be rewarded by off-sets on the voluntary carbon market.

Trees for the Future is an inspired, mission-driven organization currently operating in five African countries with an ambition and capacity to grow. Forty thousand farmers (40% of whom are women) and their families have so far installed a Forest Garden on a portion of their land with training and support from Trees for the Future. The organization is poised to introduce its transformational work to thousands more through new local and international partnerships.

With a dedicated team and a vision of a world where smallholder farmers increase resilience, communities thrive, and the planet's health is restored, Trees for the Future invites you to join their mission and be part of a sustainable legacy that will endure for generations to come.



The Opportunity

Trees for the Future seeks an ambitious, strategic Senior Director of Development and Communications.

Are you ready to embrace and expand the reach of a truly transformational initiative for hard-working smallholders in Africa? We seek a new member of our leadership team to expand giving to TREES. You will inherit a strong foundation of individual giving, corporate partnerships and an expanding group of committed foundations and major institutions. With recent investment in a powerful new brand and an opportunity to contribute to the development of a new corporate strategy this is a unique opportunity to enter an organization poised for growth. If you are a driven fundraiser, passionate to change the world and adept at building and supporting an effective team, this role is tailor-made for you.

As the Senior Director of Development and Communications, you will be the captain of an energetic team, enjoy the enthusiastic support of experienced senior colleagues and CEO and a seasoned Development Committee of the Board. You will be empowered to develop the next generation of fundraising strategy with maximization of digital methods, individual donor cultivation, corporate cause marketing, and expansion of strategic partnerships in the Voluntary Carbon Market and major foundations and institutions.

This role reports to the CEO. Our Central Office is mostly remote with a collaboration space in Washington DC. Residency in the DC Metro area is ideal but the right candidate located elsewhere could work with occasional travel to our countries of operation and the DC area. Willingness to travel for conferences, representation in various forums and for strategic fundraising needs required (less than 20%).

If you're ready to embark on this thrilling journey towards a greener, more impactful future, we'd like to talk to you.



The Candidate

Qualifications and Skills:

- Bachelor's degree in relevant field. Master's Degree, MBA, preferred.
- Eight-plus years of fundraising experience and capacity to lead and support the communications and marketing function
- Excellent leadership and management skills and the ability and willingness to lead in a hybrid/remote operation
- Strong belief in TREES' mission and culture
- Demonstrated experience with fundraising from various types of funders with particular skill in partnering with corporations and individuals, including HNWI.
- Strong public speaking and presentation skills
- Embodies and promotes TREES' values of Accessibility, Respect, Diversity, Learning, Possibility, Collaboration, Entrepreneurialism and Results
- Strong writing skills and capacity to use computer and on-line technology. Familiarity with Salesforce highly desirable.
- Familiarity with international development, global conservation issues and the evolving global carbon markets.
- Spoken and written French a significant plus



**TREES
FOR THE
FUTURE**

Submit your application at
<https://driwaterstonehc.com/position/senior-director-of-development-and-communications-trees-for-the-future>

All first-round interviews for this position will take place via video conference with DRiWaterstone.

DRiWaterstone is a women-founded and led executive search firm recognized by Forbes magazine as one of the leading executive recruiting firms in the U.S. With a focus on purpose and mission-driven organizations, we provide executive search and strategic consulting services to help regional, national, and international clients grow, thrive, and excel.

Compensation:

Salary: \$120-\$140K. The salary listed is one component of the total compensation package for employees.

Equal-opportunity employer:

Trees for the Future

provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and professional development.